



Dear Exhibitor,

The 111th year of the National Cattle Congress Fair is right around the corner and we would love for you to be a part of it! This year's Fair will be held September 22nd thru the 26th, 2021 and we think your business would be a great fit in our Exhibitor and Vendor Hal, Estel Hall. The National Cattle Congress Fair is a well-established tradition in Eastern Iowa, where over 80,000+ fair-goers visit annually for our 4-Day Fair.

Estel Hall is centrally located on our fair grounds with many entrances in to the Hall, allowing each booth to have maximum exposure and high traffic. Our most common booth sizes are 10'x12', 10'x24' and 20'x24', but we can accommodate almost any size booth needed. All booths are equipped with an 8' high back drape and 3' high side drapes. Each booth is permitted one extension cord hook-up. Our current exhibitors proclaim that this is a productive and successful event for them and they love to come back year after year. We hope you will take advantage of this wonderful opportunity to have your good or services on display at our sensational Fair.

If interested, please fill out the attached Exhibitor Application and mail, email or fax back as soon as possible as our booth spaces are almost filled up. Please do not hesitate to contact NCC at 319-232-5801 or Email karen@nationalcattlecongress.com

Sincerely,

Karen Coffin
National Cattle Congress Est. 1910
PO Box 298 ~ Waterloo, IA 50704
319.232-5801