

NATIONAL CATTLE CONGRESS

The Entertainment Capital of Eastern Iowa

Dear National Cattle Congress Supporter:

For over 110 years the National Cattle Congress Fair has been held here in the Cedar Valley with attractions and fun for the whole family. Carnival rides, rodeos, music, and the famous Tom Thumb Donuts have been a part of this area's tradition with families coming back year after year to enjoy all that the Fair has to offer.

As a non-profit organization, the National Cattle Congress relies on the generous support, donations, and partnerships of area businesses and individuals to ensure that this well-established tradition continues. Contributions from generous supporters has helped us to produce quality entertainment and has contributed to helping us support our mission of providing educational programs, expanding agricultural horizons, and preserving and honoring Iowa agricultural heritages. With your support we can continue to offer youth programs like Program Discovery, provide scholarships through Youth Dairy Shows, and showcase our many barns and halls filled with exhibitions that highlight the past, present, and future of Iowa.

To continue the tradition and to provide a fun-filled family attraction we are asking for you to partner with the National Cattle Congress and be a sponsor of the 2021 Fair. Being a sponsor not only shows your continued support and dedication to an Iowa tradition but also provides you an excellent marketing opportunity that will spotlight your business!

As we approach our 111th year, please consider being a part of this important and memorable event in our community.

Please review the attached material and return the Sponsorship Form with your commitment of support or call us at 319-234-7515 for a personalized sponsorship package or for more information.

Thank you for supporting the National Cattle Congress and this long-standing tradition that is right here in the Cedar Valley!

The National Cattle Congress Fair
September 22 - 26, 2021