



National Cattle Congress Fair

September 24-27, 2026

Vendor & Exhibitor Application

Application Deadline: August 21, 2026

[Submit My Application on a Google Form](#)

Vendor Name: _____

Contact: _____ Email: _____

Website: _____ Phone #: _____

Vendor Purpose: Please provide a list of the products, services, or information to be displayed and sold.
NCC reserves the right to allow certain items to NOT be sold, and certain demos to NOT be done.
Application MUST include a photo of Food Truck/Booth!

- FOOD VENDORS** - 15% of all gross sales and \$20 per front footage. Please mark footage needed: _____ ft
- Front Footage MUST include all awnings, hitch, tent space, etc. Minimum footage payment is \$200.00.
 - All Vendors selling drinks (soda, water, etc.) MUST purchase and sell products only from the National Cattle Congress.
 - All Food Vendors MUST have a food permit.

ESTEL HALL VENDORS/EXHIBITORS - Please mark spaced needed below:

___ 10' x 10' - \$150.00	___ 10' x 30' - \$325.00	___ 20' x 20' - \$500.00
___ 10' x 20' - \$250.00	___ 10' x 40' - \$500.00	___ 20' x 40' - \$750.00

ESTEL HALL VENDORS ONLY: Would you like to perform demos during the Fair? ___ Yes ___ No

INSURANCE: Liability insurance is required for ALL VENDORS, please see page 2 of this application.

VENDOR PASSES: Each Vendor is required to purchase vendor tickets at \$5.00/day/person. NO EXCEPTIONS!

DEPOSIT: All vendors are required to pay a deposit, which is refundable at the conclusion of Fair if there are NO violations of their contract or contract rider (page 2). The prices above do not include the deposit.

Exhibitor Deposit \$100.00

Food Vendor Deposit \$250.00

REFERENCES: Please list references from two fairs, trade shows or events which you have recently participated:

- | | |
|----------------------|----------------------|
| 1. Event Name: _____ | 2. Event Name: _____ |
| Coordinator: _____ | Coordinator: _____ |
| Phone Number: _____ | Phone Number: _____ |

The applicant agrees to abide with all National Cattle Congress Fair Rules and Regulations, and that the information in this application form is complete and true, to the best of their knowledge.

Signature: _____

Date: _____

Important Notice

Please submit your application and images of your food truck/booth to info@nationalcattlecongress.com. A NCC representative will contact you by email if your application is accepted or declined.

NCC Fair - Rules and Regulations

Booth and Area

1. Sidewalls over four feet tall may not extend out from the backdrop more than one-half the depth of the space unless mutually agreed to by adjoining parties. Inside concessions shall not exceed 8' in height along the back edge of booth.
2. All tables must be skirted to the floor. If the backs of the tables are shown to the public, they must be covered also. The National Cattle Congress will NOT provide any tables, chairs, etc.
3. No signage may be attached to any portion of NCC Fair buildings or Curtains without approval of management. No portable signage will be allowed on the ground or trees surrounding food concessions.
4. All items for sale must be visibly priced. Food concessions must have a menu board with prices clearly readable. Handwritten signs must be legible.
5. No part of the booth may extend out in the aisle any further than the contracted depth. Maximum booth height — 12 feet.
6. All personnel must work from the confines of the booth. At no time will they be allowed to work in the aisle space. If it is necessary to be closer than over a countertop, the counter must be set back into the booth at least 2 feet to allow attendant and prospective customer interaction and communication without being in the aisle.
7. Vendors will conduct their business in a quiet and orderly manner, keep their place neat and clean, and deposit all rubbish, garbage, paper, etc., in receptacles. All storage boxes must be out of sight. Vendor agrees to man their booth during the hours as stated in their contract.
8. The National Cattle Congress reserves the right of approval on all buildings, tents, and enclosures, along with right of access to premises always.
9. Loudspeakers, amplifiers, radios, TV sets and other sound devices must receive the approval of management. Management reserves the right to adjust sound levels or to prohibit such equipment. NO HELIUM EQUIPMENT WILL BE ALLOWED IN EXHIBIT HALLS.
10. No pets will be allowed in Estel Hall during the fair other than a Service Animal.

Contract Obligations

- **Right to sell privileges:** The Fair Board reserves the right to grant all privileges to sell and advertise commodities on the Fairgrounds.
- **Insurance:** All contractors must have general liability insurance as stated in the contract. The National Cattle Congress Fair must be additionally insured. The wording on the Certificate should read "State of Iowa, National Cattle Congress Fair Authority, their officers, employees and agents as additional insured". A Certificate must be provided before setting up, showing coverage for this.
- **Unauthorized sales and advertising:** No one may sell or advertise merchandise, food or services or post advertising bills, signs or cards or distribute similar materials or in any way solicit on the National Cattle Congress Fairgrounds at any time without the express written permission of the NCC Fair Board or its authorized agent.
- **Limited to contracted privileges:** The contractor will conduct the privileges granted by their contract according to the laws and rules of the State of Iowa, and without infringement upon the rights or privileges of others and will not handle, advertise or sell any commodity or transact any business whatsoever, except that which has been expressly stipulated and contracted for, and will confine their transactions to the space and privilege provided in that contract.
- **Contract renewal:** Space contracts are for the period specified, and the Fair Board reserves the right to refuse renewal.
- **Reassignment of contracts:** No contract or privilege granted by the Fair Board may be assigned or otherwise disposed of without the written consent of the Fair Board.
- **Board approval of space used:** The contractor will not conduct or permit to be conducted on the space which they have leased, any stand, show, amusement, or exhibition of any character which does not meet the approval of the Fair Board.
- **Building on space:** Contractors will be permitted to build on space assigned to them. Any part of an exhibit or concession showing to public must be finished. Any building or structure built on the space assigned must be removed within seven days of the end of the Fair unless you have written permission from the Fair Board to leave structure in place. All footings, foundations and underground segments of the structure must be removed at the exhibitor's/vendor's expense.
- **Electric light and power:** 120/240-volt AC power is available in most buildings and outside areas. All wiring must be safe and not create a safety or fire hazard. An electric hook-up charge will be included in your space offer. If Contractor needs additional electric (more than 1 plug-in) a \$40 charge will be applied to total booth fee. Heating and cooking elements as well as air conditioners will require an additional charge. The Electric Department must be contacted when electrical connection is needed. The Electric Department staff has final authority in determining if exhibit wiring meets safety and fire code.
- **Use of sound:** No band, orchestra, musicians, loudspeaker, amplifier, radio, or other sound device can be used unless the sound or amplification is confined to the area occupied by the contractor or otherwise approved by the Fair Board
- **Discrimination:** Contractors shall not discriminate because of race, creed, color, national origin, religion, age, mental or physical disability, or sex and must further agree that their contract shall be terminated by the NCC Fair Board if a violation is found.
- **Violation of contract:** Any violation of any of the Fair Board's Administrative Rules or the terms and agreements of a space sales contract, shall, at the election of the Fair Board, cause the whole amount of the contract to become due and be cause for revocation and forfeiture of all rights and privileges granted to the contractor, and in the event of a breach of rule violation by the contractor, any and all sums paid or contracted to be paid under the contract to the Fair Board shall be and become the property of the Fair as liquidated damages for the breach of the rule violation.
- **Demonstrations:** Demonstrations of digging, trenching or excavation must be approved by the Electrical and Maintenance Departments prior to the Fair. Demonstration of gasoline engines will be permitted in the Varied Industries Building and, on the Promenade, surrounding the building only if propelled by electric motors.
- **Give-aways:** The sale or distribution of novelty or food items as advertising material will not be allowed unless approval is received in writing from the Fair Board. Novelty and food items include but are not limited to ice cream, popcorn, hot dogs, soft drinks, coffee, etc.
- **Theft:** National Cattle Congress Fair is not responsible for any damage to or theft of property while leasing space or conducting business on the Fairgrounds.
- **Inspections and Permits:** All inspectors, law enforcement officials, Fair management and Concession Department employees have the right during reasonable hours, to enter a concession or exhibit booth in the discharge of their duties for the purpose of making any investigation, inspection, or re-inspection. It is the responsibility of the exhibitor or vendor to secure the necessary permits for conducting business in the state of Iowa.