



CELEBRATING 115 YEARS

**NATIONAL CATTLE CONGRESS
SPONSORSHIP PACKET 2025**

ENTERTAINMENT

**FREE GROUNDS ENTERTAINMENT, BRONC & BULL
RIDING, VENDORS, STROLLING ENTERTAINERS,
EXHIBITS AND MORE!**

YOUTH ACTIVITIES

**ANNUAL DAIRY SHOW, PROGRAM DISCOVERY,
LIVESTOCK SHOWS AND CARNIVAL!**

FAIR FOOD

**FAMOUS TOM THUMB DONUTS, ULTIMATE FAIR FOOD
CONTEST AND MORE THAN 15 FOOD VENDORS!**

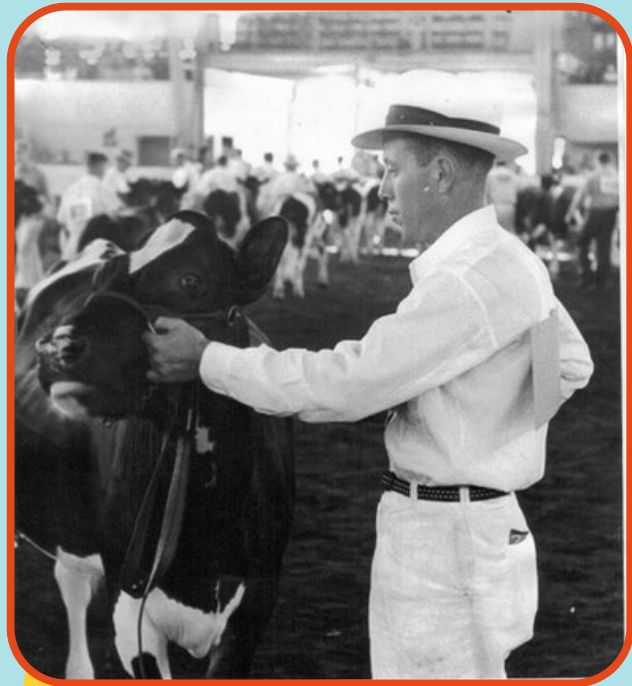
CELEBRATING 115 YEARS!!!

For over a century, the National Cattle Congress Fair has been a beloved tradition in the Cedar Valley, offering attractions and fun for the whole family. Each year, we're excited to introduce new contests, entertainment, fair food, concerts, and a lively carnival, bringing families back again and again to experience everything the Fair has to offer.

As a non-profit organization, the National Cattle Congress depends on the generous support, donations, and partnerships of local businesses and individuals to keep this long-standing tradition alive.

Thanks to the contributions of our charitable supporters, we're able to further our mission of delivering impactful educational programs, expanding the agricultural opportunities for all ages, providing top-quality entertainment and preserving the rich heritage of Iowa's fairs.

**WE PROVIDE POSITIVE SHARED
EXPERIENCES FOR AGRICULTURAL,
ARTISTIC, EDUCATIONAL, AND LEISURE
ACTIVITIES TO ENHANCE THE QUALITY OF
LIFE, CULTURALLY AND ECONOMICALLY,
THROUGHOUT THE MIDWEST.**





PARTNERSHIP OPPORTUNITIES

To fulfill our goal of providing top entertainment, this year we are including: Brunon Blaszak's Royal Bengal Tigers Show, Buford Bear and His Miniature Truck, Dangerous Feats of Comedy, Jonny the Tractor - Farmer Bob, and more!



A staple of the Fair, our Home Arts Show, will display fruits, garden vegetables, photography, crafts and woodwork from fairgoers of the Cedar Valley and surrounding area. We will also have a stage in the Ag Building, premiering 4-H Projects!



With your support we can continue to offer youth programs like Program Discovery, provide scholarships through Youth Dairy Shows and showcase our many venues and facilities filled with exhibitions and entertainment that highlights the past, present and future of the Cedar Valley.

As we approach our 115th year, please consider being a part of this important & fun-filled event in our community.



COMING THIS YEAR

RANCH BRONCS AND BULL RIDING CHALLENGE

**PRESENTED
BY:**



BACK BY POPULAR DEMAND!

2025 NCC FAIR SPONSORSHIP OPPORTUNITIES

WHITE RIBBON SPONSOR \$500.00

Ten gate admission tickets
Company name included in Fair brochure
Intercom acknowledgement during the Fair

RED RIBBON SPONSOR \$1,000.00

Fifteen gate admission tickets
Company name included in Fair brochure
Intercom acknowledgement during the Fair

BLUE RIBBON SPONSOR \$1,500.00+

Twenty gate admission tickets
Company name included in Fair brochure
Intercom acknowledgement during the Fair
Complimentary 10x20 ft booth in Estel Hall

PURPLE RIBBON SPONSOR \$2,500.00+

Twenty-five gate admission tickets
Company name included in Fair brochure
Intercom acknowledgement during the Fair
Complimentary 10x20 ft booth in Estel Hall

BEST IN SHOW SPONSOR \$5,000.00+

Fifty gate admission tickets
Company name included in Fair brochure
Intercom acknowledgement during the Fair
Complimentary 10x20 ft booth in Estel Hall
Company logo included in advertisements & Fair brochure
Main Event and/or Ground Stage and/or Sponsor Gate Sponsorship

CHAMPION SPONSOR \$10,000.00+

Fifty gate admission tickets
Company name included in Fair brochure
Intercom acknowledgement during the Fair
Complimentary 10x20 ft booth in Estel Hall
Company logo included in advertisements & Fair brochure
Main Event and/or Ground Stage and/or Sponsor Gate Sponsorship
Your banner displayed in multiple high-profile areas throughout the Fairgrounds

SUPREME CHAMPION SPONSOR \$20,000.00+

Fifty Super Passes & fifty gate admission tickets
Company name included in Fair brochure
Intercom acknowledgement during the Fair
Complimentary 10x20 ft booth in Estel Hall
Company logo included in advertisements & Fair brochure
Main Event and/or Ground Stage and/or Sponsor Gate Sponsorship
Your banner displayed in multiple high-profile areas throughout the Fairgrounds



2025 NATIONAL CATTLE CONGRESS FAIR SPONSORSHIP COMMITMENT FORM

To further discuss sponsorship opportunities and details, please contact Jim Koch (General Manager) at 319-234-7515 or email Jim at jim@nationalcattlecongress.com

Yes, count me in! I will Sponsor the 115th National Cattle Congress Fair, September 17-21, 2025!

[Submit my Sponsorship on a Google Form](#)

COMPANY NAME: _____

ADDRESS: _____

CONTACT NAME: _____

EMAIL: _____

PHONE: _____

SPONSOR LEVEL:

Please make checks payable to:
NATIONAL CATTLE CONGRESS
257 ANSBOROUGH AVE.,
WATERLOO, IA 50701

You may also email us at
info@nationalcattlecongress.com

If you wish to Sponsor by credit card, please call the Main Office at 319-234-7515 and an executive will be happy to help!

