

Admission

Fair Gates Open at 9am Everyday

Kids 8 & Under.....	Free
General Admission.....	\$15.00
Veteran (Must Show ID).....	\$10.00
Senior (65+).....	\$10.00
SUPERPASS*.....	\$30.00
(*includes 4-day admission & one \$5 food voucher!)	

Free Parking

Carnival

Individual Ticket \$1.00
(3-7 Tickets per Ride)

Wristband \$35.00

Carnival Tickets & Wristbands can only
be purchased at the Carnival!

Thursday

Opens at 3pm

Wristband Special 5pm-10pm

Friday

Opens at 11am

Wristband Special 12pm-5pm

Wristband Special 6pm-11pm

Saturday

Opens at 11am

Wristband Special 12pm-5pm

Wristband Special 6pm-11pm

Sunday

Opens at 11am

Wristband Special 12pm-5pm

National Cattle Congress Fair



Sept. 24-27, 2026

Presenting
Sponsors



MAX & HELEN
GUERNSEY
CHARITABLE FOUNDATION

K&W
ELECTRIC, INC.
100% Employee Owned

116th National Cattle Congress Fair

NationalCattleCongress.com

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#NCCFair



#FairFun

#StillOurStory

2026 Fair Sponsors

In-Kind

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Rhonda Guy & Family
Ron & Mary Esther Pullin
Screaming Eagle Bar & Grill
Sunrise Children's Zoo
Ted's Hardware
Waterloo Exchange Club

Best in Show

First Bank
PDCM Insurance
P&K John Deere Waterloo

Champion

CMBA Architects
FAHR Beverages
Tyson Foods
Van Wall Equipment

Supreme Champion

Friends of NCC
K&W Electric
Pepsi
Max & Helen Guernsey Foundation



Thursday Sept. 24

Senior Day & Bike Night

Time	Event	Location
9am-2pm	Program Discovery presented by The Guernsey Foundation	Strolling the Fair
9am-8pm	Blue Ribbon Row Dairy Exhibit	Barn 6
9am-8pm	Hall of Breeds	Barn 5
9am-8pm	AMVETS Building Open	AMVETS
9am-9pm	Trade Show & Exhibitor Exposition	Estel Hall
9am-7pm	Photography, Home Arts, Horticulture, 4-H & FFA Displays	Ag Building
9am-7pm	Cedar Valley Woodworkers Display	Ag Building
10am-11am	Scroll Saw Demo by Cedar Valley Woodworkers	CMBA Architects Stage
10am-7pm	One-Room Schoolhouse Open	One-Room School
11am	KXEL Celebrity Cow Milking Contest	Blue Ribbon Row
11am	Hillbilly Bob	Strolling the Fair
11am	Poppin' Penelope's Magic Show	K&W Electric Stage
11:30am	Exhibitor Demonstration	Estel Hall
11am-6pm	Sunrise Children's Zoo	Zoo
12pm	Agri-Bot Show	Lanehaven Farms Stage
12pm	Gizmo D Robot	Strolling the Fair
12:30pm	Dangerous Feats of Comedy	Friends of NCC Stage
1pm	Stilt Walker	Strolling the Fair
2pm	Agri-Bot Show	Lanehaven Farms Stage
2pm	Hillbilly Bob	Strolling the Fair
2pm	Exhibitor Demonstration	Estel Hall
2pm-3pm	Scroll Saw Demo by Cedar Valley Woodworkers	CMBA Architects Stage
3pm	Carnival Opens-Midwest Rides	Midway
3pm	Poppin' Penelope's Magic Show	K&W Electric Stage
4pm	Live Music Lawn Opens	Live Music Lawn
4pm	Dangerous Feats of Comedy	Friends of NCC Stage
4pm	Gizmo D Robot	Strolling the Fair
5pm	Exhibitor Demonstration	Estel Hall
5pm	Living Statue	Strolling the Fair
5:30pm	Ultimate New Fair Food Contest	Pavilion
5:30pm	Parade of Motorcycles-Enter thru Gate 9	Parked in Vet's Plaza
6pm	Agri-Bot Show	Lanehaven Farms Stage
6pm	Hillbilly Bob	Strolling the Fair
6:30pm	Little Miss NCC Coronation	Courtyard by Marriott Stage
7pm	Dangerous Feats of Comedy	Friends of NCC Stage
7pm	Exhibitor Demonstration	Estel Hall
7pm-10pm	The Zoot/Newt Band	Pepsi Stage

Friday Sept. 25

Kids Day

Time	Event	Location
8:30am	Open Dairy Show	Pullin-Simonsen Arena
9am-2pm	Program Discovery presented by The Guernsey Foundation	Strolling the Fair
9am-7pm	Photography, Home Arts, Horticulture, 4-H & FFA Displays	Ag Building
9am-7pm	Cedar Valley Woodworkers Display	Ag Building
9am-8pm	Blue Ribbon Row Dairy Exhibit	Barn 6
9am-8pm	Hall of Breeds	Barn 5
9am-8pm	AMVETS Building Open	AMVETS
9am-10pm	Trade Show & Exhibitor Exposition	Estel Hall
10am-11am	Scroll Saw Demo by Cedar Valley Woodworkers	CMBA Architects Stage
10am-7pm	One-Room Schoolhouse Open	One-Room School
11am	Carnival Opens-Midwest Rides	Midway
11am	Hillbilly Bob	Strolling the Fair
11am	Poppin' Penelope's Magic Show	K&W Electric Stage
11:30am	Exhibitor Demonstration	Estel Hall
11am-6pm	Sunrise Children's Zoo	Zoo
12pm	Agri-Bot Show	Lanehaven Farms Stage
12pm	Gizmo D Robot	Strolling the Fair
12:30pm	Dangerous Feats of Comedy	Friends of NCC Stage
1pm	Live Music Lawn Opens	Live Music Lawn
1pm	Stilt Walker	Strolling the Fair
2pm	Agri-Bot Show	Lanehaven Farms Stage
2pm	Hillbilly Bob	Strolling the Fair
2pm	Exhibitor Demonstration	Estel Hall
2pm-3pm	Scroll Saw Demo by Cedar Valley Woodworkers	CMBA Architects Stage
3pm	Poppin' Penelope's Magic Show	K&W Electric Stage
3pm-6pm	Nitpickers Band	Pepsi Stage
4pm	Dangerous Feats of Comedy	Friends of NCC Stage
4pm	Gizmo D Robot	Strolling the Fair
5pm	Exhibitor Demonstration	Estel Hall
5pm	Living Statue	Strolling the Fair
6pm-Doors	NCC Fair Ranch Broncs & Bull Riding Challenge	Hippodrome
7pm-Event		
6pm	Agri-Bot Show	Lanehaven Farms Stage
6pm	Hillbilly Bob	Strolling the Fair
7pm	Exhibitor Demonstration	Estel Hall
7pm	Dangerous Feats of Comedy	Friends of NCC Stage
8pm-12am	Adam Calvert Concert	Courtyard by Marriott Stage

Saturday Sept. 26

Veteran Appreciation Day

Time	Event	Location
8:30am	Youth Dairy Show	Pullin-Simonsen Arena
9am-6pm	Llama Display & Shows	Anniversary Hall
9am-7pm	Photography, Home Arts, Horticulture, 4-H & FFA Displays	Ag Building
9am-7pm	Cedar Valley Woodworkers Display	Ag Building
9am-8pm	Blue Ribbon Row Dairy Exhibit	Barn 6
9am-8pm	Hall of Breeds	Barn 5
9am-8pm	AMVETS Building Open	AMVETS
9am-10pm	Trade Show & Exhibitor Exposition	Estel Hall
10am	Hillbilly Bob	Strolling the Fair
10am-11am	Scroll Saw Demo by Cedar Valley Woodworkers	CMBA Architects Stage
10am-7pm	One-Room Schoolhouse Open	One-Room School
10:30am	Mayor's Cookie Jar Contest Judging	Ag Building
10:30am	Exhibitor Demonstration	Estel Hall
11am	Carnival Opens-Midwest Rides	Midway
11am	Poppin' Penelope's Magic Show	K&W Electric Stage
11am	Gizmo D Robot	Strolling the Fair
11am-6pm	Sunrise Children's Zoo	Zoo
11:30am	\$100 Cinnamon Roll Challenge Judging	Ag Building
11:30am	King Arthur Baking Contest Judging	Ag Building
11:30am	King Arthur Kids' Cookie Challenge	Ag Building
11:30am	Pie Contest Judging	Ag Building
11:30am	Decorated Cookie Contest Judging	Ag Building
12pm	Live Music Lawn Opens	Live Music Lawn
12pm	Agri-Bot Show	Lanehaven Farms Stage
12pm	Hillbilly Bob	Strolling the Fair
12:15pm	Supreme Champion Dairy Heifer Scholarship Show	Pullin-Simonsen Arena
12pm-5pm	Mayor's Cookie Jar Auction	Ag Building
12:30pm	Dangerous Feats of Comedy	Friends of NCC Stage
1pm	Stilt Walker	Strolling the Fair
2pm	Agri-Bot Show	Lanehaven Farms Stage
2pm	Hillbilly Bob	Strolling the Fair
2pm	Exhibitor Demonstration	Estel Hall
2pm-3pm	Scroll Saw Demo by Cedar Valley Woodworkers	CMBA Architects Stage
2pm-5pm	Country Bisquits	Pepsi Stage
3pm	Poppin' Penelope's Magic Show	K&W Electric Stage
4pm	Dangerous Feats of Comedy	Friends of NCC Stage
4pm	Gizmo D Robot	Strolling the Fair
5pm	Exhibitor Demonstration	Estel Hall
5pm	Hillbilly Bob	Strolling the Fair
6pm	Agri-Bot Show	Lanehaven Farms Stage
6pm	Living Statue	Strolling the Fair
6pm-Doors	NCC Fair Ranch Broncs & Bull Riding Challenge	Hippodrome
7pm-Event		
7pm	Dangerous Feats of Comedy	Friends of NCC Stage
7pm	Exhibitor Demonstration	Estel Hall
8pm-12am	Adam Calvert Concert	Courtyard by Marriott Stage

Sunday Sept. 27

Grand Finale & CBHS Day

Time	Event	Location
9am-5pm	Photography, Home Arts, Horticulture, 4-H & FFA Displays	Ag Building
9am-5pm	Cedar Valley Woodworkers Display	Ag Building
9am-6pm	Llama Display & Shows	Anniversary Hall
9am-6pm	Blue Ribbon Row Dairy Exhibit	Barn 6
9am-6pm	Hall of Breeds	Barn 5
9am-8pm	AMVETS Building Open	AMVETS
9am-6pm	Trade Show & Exhibitor Exposition	Estel Hall
10am-11am	Scroll Saw Demo by Cedar Valley Woodworkers	CMBA Architects Stage
10am-5pm	One-Room Schoolhouse Open	One-Room School
11am	Poppin' Penelope's Magic Show	K&W Electric Stage
11:30am	Exhibitor Demonstration	Estel Hall
11am	Hillbilly Bob	Strolling the Fair
11am	Carnival Opens-Midwest Rides	Midway
11am-6pm	Sunrise Children's Zoo	Zoo
12pm	Agri-Bot Show	Lanehaven Farms Stage
12pm	Gizmo D Robot	Strolling the Fair
12:30pm	Dangerous Feats of Comedy	Friends of NCC Stage
1pm	Stilt Walker	Strolling the Fair
1pm	Chili Cookoff Judging	Ag Building
1pm	Tractor Pulls presented by Prairie Tractor Pullers	Hippodrome
2pm	Agri-Bot Show	Lanehaven Farms Stage
2pm	Hillbilly Bob	Strolling the Fair
2pm	Exhibitor Demonstration	Estel Hall
3pm	Poppin' Penelope's Magic Show	K&W Electric Stage
4pm	Gizmo D Robot	Strolling the Fair
4pm	Dangerous Feats of Comedy	Friends of NCC Stage
5pm	Exhibitor Demonstration	Estel Hall
5pm	Living Statue	Strolling the Fair
5pm	Agri-Bot Show	Lanehaven Farms Stage
5pm	Hillbilly Bob	Strolling the Fair
6pm	Close of the 116th National Cattle Congress Fair	



Sponsors of the 116th National Cattle Congress Fair



NCC Fair Shirts & Tumblers Available in Estel Hall!

Get yours from @Charlie & Ruby Sue in Estel Hall's main aisle!

Also in Estel Hall... Amish Fry Pies, Ice Cream, FroYo, Jewelry, Candles, Toys, Crafted Items, Clothing, Accessories, and more!

Picture Perfect Moment?

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