



SPONSORSHIP PACKET



NCC JUNIOR AMBASSADORS CLUB



ABOUT THE PROGRAM

The NCC Junior Ambassadors Club is an interactive, hands-on summer program designed to connect local children ages 3 to 13 with the world of agriculture.

Hosted at the historic Hippodrome, each session runs from Noon to 2:00 PM and features exciting, rotating educational themes ranging from gardening and dairy to poultry and corn.

To keep this valuable community tradition accessible and engaging for local youth, we rely on the generous support of businesses, organizations, and volunteers like you. Partnering with us provides an excellent marketing opportunity to showcase your brand to local families while investing directly in the future of agriculture education in the Cedar Valley.



SPONSORSHIP OPPORTUNITIES - PAGE 1 OF 2

★ LUNCH SPONSORSHIP ★

Every session includes a free lunch for our young participants. As a Lunch Sponsor, you directly fuel our junior ambassadors.

- **Investment:** Provide lunch (meals, sides, or drinks) for approximately 30-50 children, or provide a monetary equivalent of \$250 per session.
- **Benefits:** Dedicated signage at the lunch distribution area, social media mention, and logo on event website.



★ MONETARY SPONSORSHIP TIERS ★

Monetary donations help cover supply costs for interactive activities like craft supplies, educational materials, and program promotional bags.

<u>Tier Level</u>	<u>Investment</u>	<u>Benefits & Recognition</u>
Gold	\$1,000+	Logo placement on all event posters, our website, social media, and signs at each event.
Silver	\$500+	Logo placement on complementary event bags, website, & social media.
Bronze	\$100+	Logo placement on website & social media.

SPONSORSHIP OPPORTUNITIES - PAGE 2 OF 2

★ PRIZE & IN-KIND DONATIONS ★

We love rewarding our Junior Ambassadors for their participation and engagement during rotating activities. We are seeking:

- Small toys, promotional items, or themed items matching our weekly topics (e.g., small gardening tools, craft kits).
- Benefits: Recognition on our website, social media, and sign at the prize table.

★ VOLUNTEER OPPORTUNITIES ★

If you want to give your time, we welcome individuals and corporate volunteer teams to help manage & run the activities!

We require 2 volunteers at each event from 11:45am-2pm.

We also encourage businesses to setup and run their own activities during our events!

- Volunteers: Run Farmer Trivia and the DIY Craft Station.
- Activity Stations: Setup and run your business' activity station.
- Benefits: Connecting with local children, giving back to the community, business promotion, and community service hours confirmation.



HOW TO LOCK IN YOUR SUPPORT

Please complete the details below, return this form to the National Cattle Congress office, or reach out directly to coordinate your contribution:

Email: Info@NationalCattleCongress.com

Call: (319) 234-7515

Office Hours: Monday-Friday, 10am - 4pm

SPONSOR CONTACT INFORMATION:

Business/Name: _____

Contact Person: _____

Phone: _____ Email: _____

Type of Support:

☐

Lunch Sponsor

(Please confirm your lunch menu items by filling out the "Additional Notes" below)

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Monetary Tier

\$ _____

☐

Prize & In-Kind Donation

(Please confirm your donation items by filling out the "Additional Notes" below)

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Volunteering

(Please confirm your number of volunteers & their dates by filling out the "Additional Notes" below)
If you would like to supply an activity station, please reach out to Ashley via email.

Additional Notes:

Please make checks payable to:

NATIONAL CATTLE CONGRESS
257 ANSBOROUGH AVE.,
WATERLOO, IA 50701

If you wish to Sponsor by credit card,

please call the Main Office at 319-234-7515
and an administrator will be happy to
help!

